



Bob Hutchins

Bob Hutchins (Franklin, TN) runs Buzzplant (www.buzzplant.com), an Internet marketing agency targeting the faith/family market. His team was an integral part of the online campaign for Mel Gibson's *The Passion of the Christ*, and *The Chronicles of Narnia* movie. His client/partner roster includes Time-Life, General Motors, Twentieth Century Fox, INO Records, Disney, Warner Brothers, Thomas Nelson Publishers and Zondervan. He is co-founder of The Faith-Based Marketing Association and Ground Force Network, and has been featured in *The New York Times*, *Wall Street Journal*, *Wired Magazine*, *Fortune Magazine*, *MarketingVOX*, *American City Business Journals*, *Dallas Morning News*, and television/radio media.

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